

# Designing shoes through hand painting using Kalamkari designs

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■ **ABSTRACT :** Kalamkari painting is a beautiful art form of Andhra Pradesh. The objective of present study was to carry out the documentation of design from Kalamkari painting and to develop value added shoes through hand painting using Kalamkari art. The effort was targeted towards finding the possibility of applying Kalamkari designs on shoes utilizing the hand painting. Total thirty motifs were developed keeping in mind their suitability for shoes. Developed design sheets were subjected to visual evaluation by five point rating scale for selection of fifteen appropriate designs out of thirty selected designs by clothing and textile experts. Finally ten pair of shoes was prepared by using ten most suitable designs out of fifteen selected designs for hand painting and these prepared shoes were highly appreciated by the respondents.

■ **KEY WORDS:** Kalamkari painting, Design, Traditional, Acrylic colours

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